

SELL TICKETS AND "EARN" A PRIZE: A special competition

The following "thank you" prizes are being offered to those who sell the most tickets. To enter the competition, put your name on the back of each ticket stub. Top seller chooses first from any of the donated incentive prizes.

1982 AVON PRO RAFT

(Seagull Marine, Irvine, California)

TRAINING TRIP WITH SOBEK—We will pay half your air fare to anywhere in the world you decide to train!

(Sobek, Angels Camp, California)

ADVANCED KAYAK INSTRUCTION ON THE GRAND CANYON

(Outdoors Unlimited, Sacramento)

YOUR CHOICE OF ANY MODEL PERCEPTION KAYAK

(Perception, Liberty, So. Carolina)

ROW OR RIDE THE SUPPORT RAFT ON A DORY TRIP ON THE GRAND CANYON

(Grand Canyon Dories, Hurricane, Utah)

SIX INCH CARLSON PUMP

(Carlson River Touring, Richmond, California)

**CALIFORNIA RIVERS SUPER RES-Q-ROPE
AN EXTRASPORT PFD LIFEJACKET**

(Wet Dreams Canoeing, Kayaking, River Rafting, and Rowing!, Van Nuys, California)

WATERPROOF "BLACK BAGS"

(Scott Free Expeditions, Sacramento, California)

Everyone Selling 100 Tickets Will Receive a Copy of the New Book 'Stanislaus: The Struggle for a River' by Tim Palmer, Personally Autographed by Tim and Mark Dubois

SPECIAL OFFER TO GROUPS & CLUBS

Sell tickets and WIN A ONE DAY RIVER TRIP! You must sell 240 tickets per boatload of six and tickets must be turned in by September 15, 1982 to be eligible.

THE 1982 WATER RESOURCES INITIATIVE: A MORE DETAILED LOOK

• WATER CONSERVATION

Currently, California water policy focuses entirely on building new dams, with no significant conservation requirements, even for large importers. In addition, much of the water delivered is heavily subsidized.

The Water Initiative discourages the use of water subsidies and requires large water importers (20,000 acre-feet/year or more) to implement economically competitive water conservation measures before new interbasin transfers of water are authorized.

• GROUNDWATER MANAGEMENT

In certain important agricultural areas, mainly in the Southern San Joaquin Valley, millions of gallons of water are pumped out of the ground each year—and are not replaced. If this "overdraft" continues, groundwater basins will be irreparably damaged, threatening a major source of water for the state. This will, in turn, create tremendous pressure to build dams on our remaining free-flowing rivers.

The Water Initiative mandates that locally developed groundwater management programs be implemented in the eleven basins of the state identified as critically overdrafted.

• INSTREAM WATER RIGHTS

At present, permits can be approved to take water out of rivers and streams, but not to leave water in them.

The Water Initiative gives the State Water Resources Control Board the authority to approve applications to leave water in rivers, streams, bays, estuaries and wetlands to provide for wildlife, fishery, recreational, scientific, aesthetic, scenic, and water quality purposes.

• THE STANISLAUS

To protect the upper Stanislaus River Canyon until a need for the water is proven, the Water Initiative restricts the filling of New Melones Reservoir until users of the water agree to pay their share of the operation, maintenance, and delivery costs of the project.

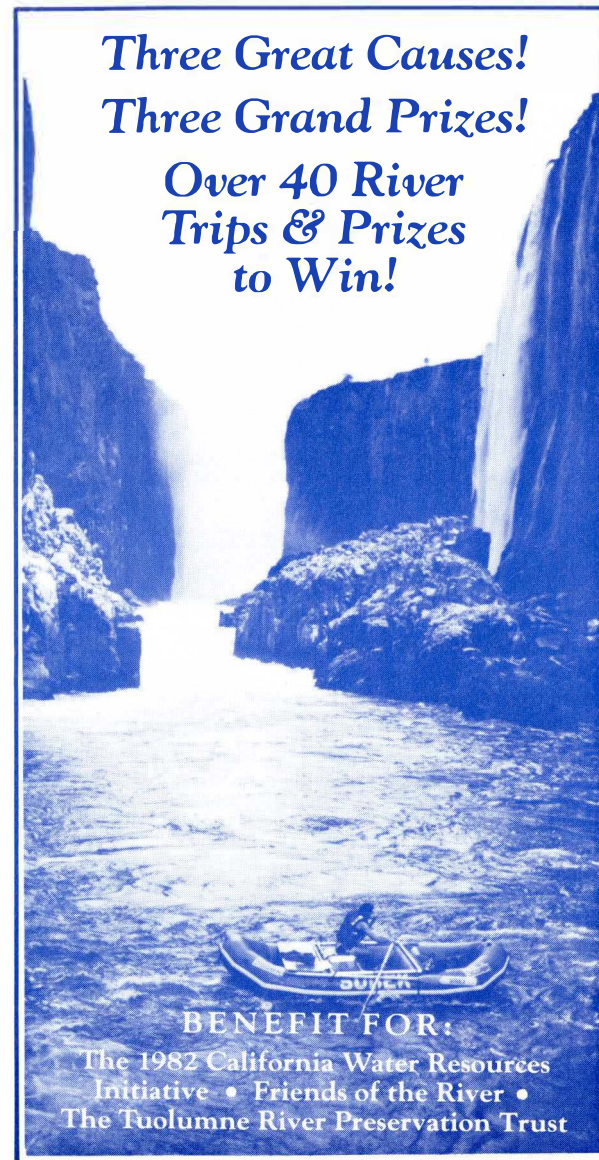
For more information on the initiative, call the California Water Protection Council, 916/453-0443, or write to 401 San Miguel Way, Sacramento, CA 95819.



TRIPLE RIVERS FREE DRAWING

Three Great Causes!
Three Grand Prizes!

Over 40 River
Trips & Prizes
to Win!



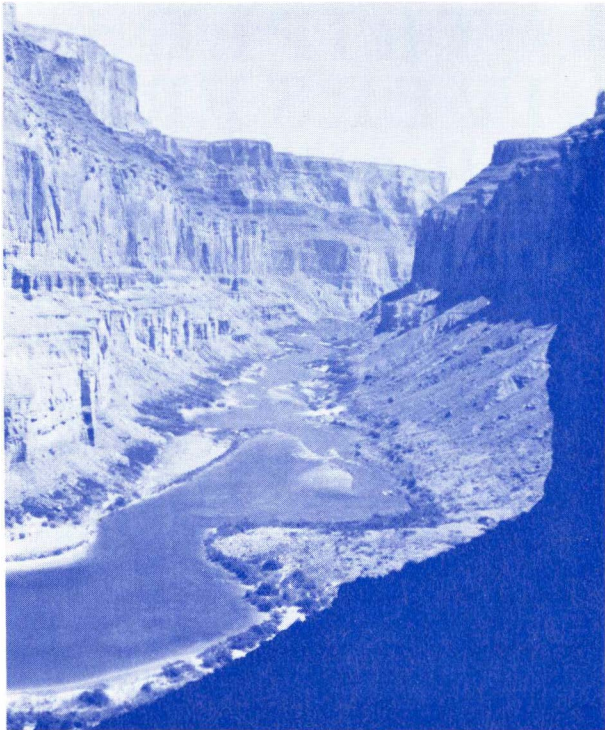
BENEFIT FOR:

The 1982 California Water Resources
Initiative • Friends of the River •
The Tuolumne River Preservation Trust

Zambezi River.

Photo: Michael Nichols

Triple Rivers Drawing, Fort Mason Center, Bldg. C, San Francisco, CA
94123, 415-771-0301.



Grand Canyon

Photo: Zand Gee

THE PRIZES:

Trips on the Grand Canyon, the Zambezi River, kayaking in Baja, trips on the Snake, Salmon, Rio Grande, and of course the best whitewater rivers of California—all are prizes in the Triple Rivers Free Drawing. Check the Ticket for a complete list.

HOW TO ENTER:

- Fill out the ticket stubs with your name, address, and telephone number (please include zip code).
- Return the stubs with your donation in the remittance envelope, or any envelope, to:

Triple Rivers Drawing
Fort Mason Center, Bldg. C,
San Francisco, CA 94123

- Two dollars is the suggested donation for each ticket • Make checks payable to Triple Rivers Drawing
- Drawing to be held October 2, 1982 • PLEASE REQUEST MORE TICKETS AND CIRCULATE THEM TO AS MANY FRIENDS AS YOU POSSIBLY CAN!

WHAT IT'S ABOUT...

Three important river-saving efforts will benefit from your donations to the Triple Rivers Free Drawing. They are:

THE 1982 WATER RESOURCES INITIATIVE

All Californians will have a chance to vote on the Initiative this November. The Initiative promotes water conservation over new development when it is cheaper and more efficient to conserve. It also provides a framework for protecting our rivers and streams, and precious groundwater supplies (please see back panel for more).

In order to counter a heavily financed advertising campaign by interests who receive water subsidies from taxpayers, we are depending on your financial support!

(For more information contact: The California Water Protection Council, 401 San Miguel Way, Sacramento, CA 95819; 916/453-0443.)

FRIENDS OF THE RIVER

F.O.R. works to protect selected river areas with unique wilderness, biological, recreational, and historical values, while encouraging water and energy conservation. This dedicated group does the day-by-day organizing, the research, lobbying, litigation, and all the just plain work that goes into saving our remaining free-flowing rivers. Along with helping the Water Resources Initiative and obtaining temporary protection for the Tuolumne River, Friends of the River has contributed to the protection of the North Coast Rivers, the South Fork of the American, the North Fork of the Stanislaus, and the Colorado below Glen Canyon Dam, as well as keeping hope alive for the incomparable Stanislaus Canyon.

Although F.O.R. is famous for doing incredible work with almost no money, we do need your donations!

(For more information contact: Friends of the River, 1228 "N" Street, Sacramento, CA 95814; 916/442-3155

THE TUOLUMNE RIVER PRESERVATION TRUST

Headed by "battle of the Redwoods" veteran John Amodio, the Trust is on the offense for the Tuolumne River. The Trust is developing a positive campaign to protect the Tuolumne before permits are granted or any ground turned on proposed dams. Local area voters, Congress, the legislature, and the media are being enlisted in an all-out campaign to **leave the Tuolumne River as it is.**

(For more information contact: The Tuolumne River Preservation Trust, Bldg. C, Fort Mason Center, San Francisco, CA 94123; 415/441-8778).

The Tuolumne—"John Muir's river"—is one of California's greatest preserves of wilderness, wildlife, unspoiled fisheries, and recreation.

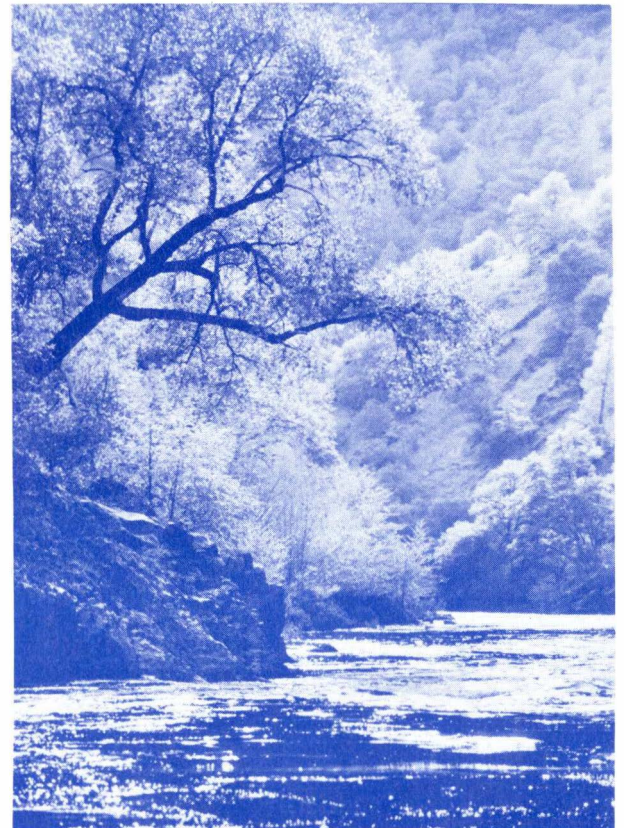


Photo: Tyler Childress